



BCA FOOD EXPO & AWARD 2026

Register Now

STALL BOOKING

AWARD NOMINATION

PARTICIPANT

VISITOR

29th-31st January 2026

GNIHM Institute Campus, Kolkata

+91-8999872556

Organize By Bengal Culinary Association



SPONSORSHIP PROPOSAL

BCA Food Expo 2026

Organized by Bengal Culinary Association (BCA)

Venue: GNIHM Institute Campus, Sodepur, Kolkata

Date: 29th – 31st January 2026

About Bengal Culinary Association (BCA)

The Bengal Culinary Association (BCA) is a premier organization representing culinary professionals, hospitality experts, and food enthusiasts across Globe. Our mission is to celebrate culinary arts, promote sustainable gastronomy, and create opportunities for young talents in the hospitality industry.

About BCA Food Expo 2026

The BCA Food Expo 2026 is set to be one of the largest culinary events in Eastern India. This three-day mega event will bring together chefs, hoteliers, restaurateurs, food brands, beverage companies, equipment manufacturers, students, and food lovers under one roof.

Highlights of the Expo:

- Food & Beverage Exhibitions
- Culinary Competitions (Professional & Student Categories)
- Baking Display Competitions (Professional & Student Categories)
- Live Cooking Demonstrations by Renowned Chefs
- Masterclasses & Panel Discussions
- Networking Sessions for Industry Leaders
- Sustainable & Organic Food Pavilion
- Food & Beverage Tasting Stalls
- Expected Footfall: 2,000+ visitors over 3 days
- Participants: 200+ Exhibitors & Culinary Professionals

Why Sponsor?

Sponsoring the BCA Food Expo 2026 offers brands a unique opportunity to:

- Gain direct visibility among food and hospitality industry professionals.
- Showcase products/services to 2,000+ visitors.
- Build brand recognition with targeted culinary audiences.
- Network with decision-makers in hotels, restaurants, and catering.
- Contribute to the growth of culinary talent in Globe.

EXCLUSIVE

SPONSORSHIP

OPPORTUNITIES

TITLE SPONSOR

₹2 LAKHS+GST



EXCLUSIVE BENEFITS:

Premium Branding Rights

- Event co-branded as “BCA Food Expo 2026 – Powered by [Your Brand]”.
- Logo placement on all official event collaterals (stage backdrop, banners, brochures, digital, media).
- Exclusive mention in press releases, media interviews, and digital campaigns.

Prime Exhibition Space

- Complimentary largest premium stall (4mx6m) in a prime location.
- Branding opportunities across exhibition zones and activity areas.

Media & Publicity

- Dedicated media coverage with brand mention in print and online platforms.
- Special highlight in social media promotions & influencer campaigns.

VIP Privileges

- 10 VIP passes for company representatives & guests.
- Speaking opportunity at the Inaugural Ceremony.
- Priority seating for executives at networking sessions, masterclasses, and gala dinner.

Special Recognition

- Title Sponsor trophy & certificate of appreciation.
- Brand acknowledgment during all stage announcements.
- Opportunity to felicitate winners of culinary competitions.

PLATINUM SPONSOR (3 SLOT)

₹75 THOUSAND+GST

EXCLUSIVE BENEFITS:

Strong Branding Visibility

- Prominent logo placement on stage backdrop, event brochures, banners, and digital promotions.
- Acknowledgement as “Platinum Sponsor” in press releases and event announcements.
- Logo featured on social media campaigns and event website.

Exhibition Space

- Complimentary (4mx6m) stall in a prime location.
- Opportunity to showcase and demonstrate products/services to 10,000+ visitors.
- Media & Publicity
- Mentions in media coverage (print, digital, and partner publications).
- Highlighted presence in event newsletters & mailers.

Networking Privileges

- 6 VIP passes for company representatives & guests.
- Access to networking sessions with hospitality leaders, chefs, and decision-makers.

Special Recognition

- Acknowledgement during inaugural and closing ceremonies.
- Opportunity to co-sponsor specific activities (masterclasses, competitions, or panel discussions).
- Certificate of appreciation as a Platinum Sponsor.

GOLD SPONSOR (6 SLOT)

₹50 THOUSAND+GST

EXCLUSIVE BENEFITS:

Brand Visibility

- Logo featured on selected event collaterals (brochures, banners, digital campaigns).
- Acknowledgement as “Gold Sponsor” on the event website & social media platforms.
- Brand recognition in selected press releases.

Exhibition Space

- Complimentary (3mx4m) stall at a prime spot in the exhibition area.
- Direct engagement with 2,000+ visitors, culinary professionals, and hospitality buyers.

Media & Promotions

- Mention in event newsletters & promotional mailers.
- Recognition in digital campaigns targeting the hospitality community.

Networking Privileges

- 4 VIP passes for company representatives & guests.
- Invitations to networking sessions with chefs, hoteliers, and decision-makers.

Special Recognition

- Brand acknowledgement during selected stage announcements.
- Certificate of appreciation as a Gold Sponsor.

SILVER SPONSOR (8 SLOT)

₹30 THOUSAND+GST

EXCLUSIVE BENEFITS:

Brand Visibility

- Logo featured on the official event brochure and selected digital promotions.
- Acknowledgement as “Silver Sponsor” on event social media channels.

Exhibition Space

- Complimentary (3mx3m) ft stall in the exhibition area.
- Opportunity to interact with culinary professionals, students, and food lovers.

Media & Promotions

- Mention in social media campaigns and event highlights.
- Recognition in select digital mailers.

Networking Privileges

- 2 VIP passes for company representatives & guests.
- Access to networking lounges and informal sessions.

Special Recognition

- Appreciation certificate as a Silver Sponsor.
- Acknowledgement during the closing ceremony.

INDUSTRY SPONSOR (32 SLOT)

₹20 THOUSAND+GST

EXCLUSIVE BENEFITS:

Brand Visibility

- Logo on event brochure, banners, and digital promotions.
- Acknowledgement as “Industry Sponsor” on stage backdrops.

Exhibition Space

- Complimentary exhibition stall (2mx3m).
- Opportunity to showcase products/services directly to 2,000+ visitors.

Networking & Recognition

- 3 VIP passes for special sessions and networking events.
- Brand mentions in press releases & media promotions.

Industry Engagement

- Recognition as a key supporter of Bengal’s culinary and hospitality industry.
- Option to co-brand specific industry-related sessions (e.g., sustainability talks, technology in food service, F&B innovations).



LOUNGE SPONSOR (4 SLOT)

₹20 THOUSAND+GST

EXCLUSIVE BENEFITS:

Premium Branding Rights

- Lounge area exclusively branded with sponsor's identity ("Powered by [Your Brand] Lounge").
- Logo display on lounge entrance, seating areas, and refreshment counters.
- Branding across lounge-related digital and print promotions.

Exhibition & Engagement

- Complimentary open stall space (3mx3m).
- Opportunity to set up a branded display counter or sampling desk inside the lounge.
- Direct engagement with VIPs, chefs, industry leaders, and media personalities using the lounge.

Media & Promotions

- Highlighted mention in event brochures, social media, and press releases as Lounge Sponsor.
- Digital promotions encouraging visitors to experience the lounge.

Networking Privileges

- 5 VIP passes with lounge access for company representatives & guests.
- Exclusive interaction opportunities with industry professionals in a relaxed setting.

Special Recognition

- Certificate & stage acknowledgment as the official Lounge Sponsor.

SPONSORSHIP INQUIRY CONTACTS

Contact Us

Bengal Culinary Association (BCA)
Organizer of BCA Food Expo 2026
Venue: GNIHM Institute Campus, Sodepur, Kolkata
Dates: 29th – 31st January 2026

For Sponsorship Enquiries:

Phone: +91 7826031141/7001131885

Email: info@bcafoodexpo.com

Website: www.bcafoodexpo.com

Office Address:

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GST: 19AAMCB5395E1ZA

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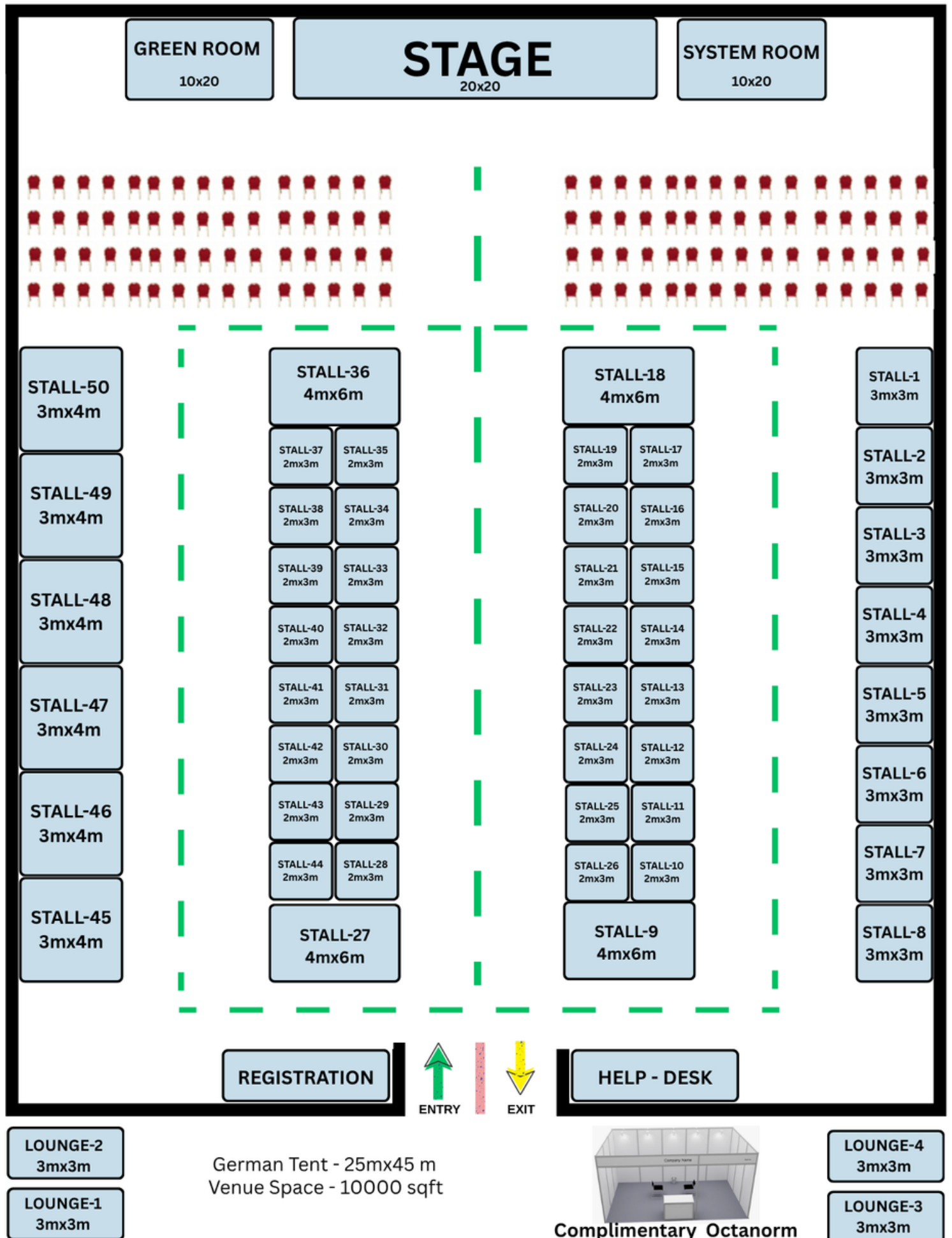
UPI ID: 7001131885-1@okbizaxis



BANK DETAILS

Name of the Account: Bengal Culinary Association
Bank Name: Axis Bank
Account Number: 924020047880824
Bank Address: Aratghat Road, Near Popular Cinema Hall, Nabadwip
Nadia, West Bengal – 741302
Swift Code: AXISINBB213, IFSC Code: UTIB0001302

VENUE LAYOUT



SPONSORSHIP RULES

1. Eligibility

- Sponsorship is open to companies, brands, and organizations related to food, beverages, hospitality, equipment, lifestyle, and allied industries.
- The organizer reserves the right to decline any sponsorship that conflicts with the values or objectives of the event.



Complimentary Stall

2. Confirmation & Payment

- Sponsorship will be confirmed only upon receipt of a signed agreement and advance payment (50%).
- The balance payment must be made at least 30 days before the event.
- Sponsorship fees are non-refundable once confirmed.

3. Branding & Promotions

- Logos and branding will be displayed strictly as per the sponsorship category.
- Sponsors must provide high-resolution logos and promotional content within the given deadlines (minimum 45 days before the event).
- Unauthorized branding or promotional activities outside assigned areas are not permitted.

4. Stall & Space Usage

- Stall allocation will be made on a first-come, first-served basis within the package category.
- Sponsors are responsible for the setup, maintenance, and removal of their displays during the event.
- Any damage to venue property will be borne by the sponsor.

5. Passes & Privileges

- VIP and exhibitor passes included in sponsorship packages are non-transferable.
- Lounge access, networking events, and VIP seating are restricted to eligible pass holders only.

6. Exclusivity

- Exclusivity rights are available only for the Title Sponsor or as agreed in writing.
- No two sponsors from the same competing product category will be allowed in exclusivity packages.

7. Media & Publicity

- The organizer will promote sponsors across print, digital, and on-ground campaigns as per package entitlements.
- Any independent media activity by sponsors must be pre-approved by the organizing committee.

8. Compliance & Conduct

- All sponsors must comply with government, venue, and organizer rules regarding safety, hygiene, and event regulations.
- Misconduct, unethical practices, or violation of event policies may result in cancellation of sponsorship without refund.

9. Force Majeure

- In case of unforeseen circumstances (natural calamities, government restrictions, pandemics, etc.), the organizer reserves the right to reschedule or modify the event.
- Sponsorship entitlements will be adjusted accordingly.

Highlights from Past BCA Events

