

R F E

BCA FOOD EXPO

Where Tradition Meets Innovation!

**29-30-31
JANUARY 2025**

**Biswa Bangla Mela
Prangan, Kolkata**

SPONSORSHIP PROPOSAL



BE A KEY INDUSTRY PARTNER AT

INDIA'S LARGEST

FOOD BUSINESS OPERATORS' EXPO

EXCLUSIVE

SPONSORSHIP

OPPORTUNITIES

PRESENTING PARTNER
₹5 LAKHS + GST



BENEFITS

■ BRAND LEADERSHIP

- Your logo as "Presenting Partner" alongside Expo logos in all communications.
Logo inclusion in Respective Websites with hyperlink to your website also featured in marketing collaterals, emailers, press releases, social media, advertisements, and more.

DIGITAL & DIRECT MARKETING

- 3 Exclusive Email Campaigns to the entire database.
- 2 Exclusive WhatsApp Campaigns to the entire database.

PREMIUM EXHIBITION SPACE

- 54 sqm of bare space (complimentary).

MASSIVE BRANDING PRESENCE

- 10 Roof Buntings across the halls.
- 10 Pole Bunting in the venue
- 5 Exclusive Branding Boards (10ft x 10ft) across the venue.
- Inclusion of logo with hyper link to your website
- Branding in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

BRANDING IN OUTDOOR MEDIA PUBLICITY

- Logo inclusion in Hoardings, Bus Back, Auto Branding and more

VISITOR REGISTRATION PARTNER

₹3 LAKHS + GST



EXCLUSIVE BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Visitor Registration Partner in all communications.
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

EXCLUSIVE BRANDING AT REGISTRATION AREA

- Branded kiosks & counters at the visitor registration area.

BRAND PRESENCE ACROSS THE VENUE

- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE:

- 24 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS:

- 2 Exclusive Email Campaigns to all registered visitors.
- 2 Exclusive WhatsApp Campaigns to all registered visitors.

BRANDING ON VISITOR REGISTRATION MATERIALS:

- Logo in all online visitor registration forms.
- Logo in the visitor badge as Registration Partner (confirmation email & WhatsApp).
- Logo on lanyards along with Synergy Exposures Logo.

VISITOR BAG PARTNER

2 LAKHS + GST



BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Visitor bag Partner in all communications.
- Logo printed along with the event and organisers logo in the visitor bag
- Insertion of your promotion material along with other sponsors material in the visitor bag.
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- 3 Pole Buntings in the Venue.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE

- 9 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS

- 1 Exclusive Email Campaigns to all registered visitors.
- 1 Exclusive WhatsApp Campaigns to all registered visitors.

PLATINUM (2 NOS)

2 LAKHS + GST

BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Platinum Partner in all communications. (At par with other platinum partners alphabetical order)
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- 5 Roof Buntings across the halls.
- 5 Pole Bunting in the venue
- 2 Exclusive Branding Boards (10ft x 10ft) across the venue.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE

- 24 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS

- 1 Exclusive Email Campaigns to all registered visitors.
- 1 Exclusive WhatsApp Campaigns to all registered visitors.

GOLD PARTNER (5 SLOTS)

1 LAKHS + GST

BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Gold Partner in all communications. (At par with other gold partners alphabetical order)
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- 3 Roof Buntings across the halls.
- 3 Pole Buntings across the venue.
- 1 Exclusive Branding Boards (10ft x 10ft) across the venue.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE

- 18 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS

- 1 Exclusive Email Campaigns to all registered visitors.
- 1 Exclusive WhatsApp Campaigns to all registered visitors.

LOUNGE PARTNER: (4 SLOTS)

1 LAKHS + GST

FOOD SERVICE CONSULTANTS LOUNGE (45 SQM)
HOTEL & RESTAURANT OWNERS LOUNGE (45 SQM)
CHEFS LOUNGE (45 SQM)
FOOD SCIENTISTS LOUNGE (45 SQM)

BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Respective Lounge Partner in all communications. (At par with other lounge partners alphabetical order)
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- Exclusive Branding at the Respective Lounge
- 2 Pole buntings in the venue
- 1 Roof Buntings in the respective hall.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE

- 9 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS

- 1 Exclusive Email Campaigns to all registered visitors.
- 1 Exclusive WhatsApp Campaigns to all registered visitors.

SILVER PARTNER (5 SLOTS)

50 THOUSANDS + GST

BENEFITS

MAXIMUM BRAND EXPOSURE

- Logo as Silver Partner in all communications. (At par with other Silver partners alphabetical order)
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- 3 Roof Buntings across the halls.
- 3 Pole Buntings across the venue.
- 1 Exclusive Branding Boards (10ft x 10ft) across the venue.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

PREMIUM EXHIBITION SPACE

- 9 sqm shell scheme space.

EXCLUSIVE DIGITAL PROMOTIONS

- 1 Exclusive Email Campaigns to all registered visitors.
- 1 Exclusive WhatsApp Campaigns to all registered visitors.

INDUSTRY PARTNER (33 SLOTS)

40 THOUSENDS + GST



BENEFITS

- Logo as Respective Industry Partner in all communications. (At par with other Industry partners alphabetical order)
- Featured in marketing collaterals, website, emailers, press releases, Social media, advertisements, and more.

BRAND PRESENCE ACROSS THE VENUE

- 1 Pole Buntings in the Venue.
- Inclusion of logo with hyper link to your website
- Logo inclusion in the main entrance arch
- Logo Inclusion on Branding at Hall Entrances
- Logo inclusion in common show branding onsite.
- Product display at Sponsors Display Area.

SPONSORS LOGO REPRESENTATION



INDIA'S PROMISING INTEGRATED FOOD EXPO & AWARDS

**02-03-04
July 2025**

**CODISSIA Trade Fair
Complex, Coimbatore**

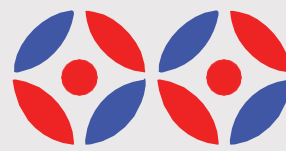
**Registration
Partner**



**Visitor Bag
Partner**



**Platinum
Partners**



Gold Partners



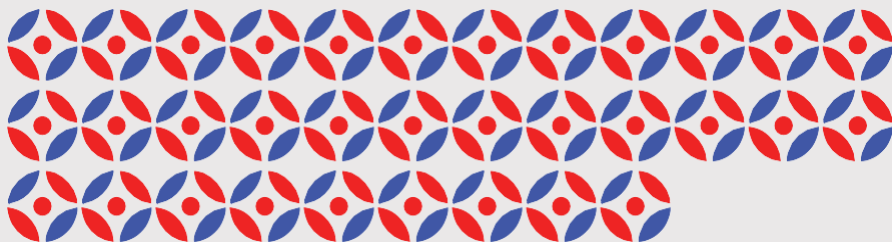
Lounge Partners



**Silver
Partners**



**Industry
Partners**



FOR BOOKING THE SPONSORSHIP & MORE DETAILS

Organized by



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